

ITEM CARD (SYLLABUS)

Opis przedmiotu

Code course		Nazwa przedmiotu	PLANOWANIE I PROGNOZOWANIE W BIZNESIE		
E//O/I/ST/C.57			PLANNING AND FORECASTING IN BUSINESS		
Language		English			
Academic Year		2023/2024			
Direction of study		Economics			
		-			
Level of education (study)		Level 1			
Profile of education (study)		General academic			
Form of study		Stationary			
Semester / semesters		5			
Belonging to a course groups		Group of elective classes in the field of: International Business and Finance (IBF)			
Course status		Elective			
Form of classes, hours, points ECTS		Form of classes	Number of hours	Number of points ECTS	
		Lecture	[h]	2 ECTS	
		Exercises	[h]		
		Seminar	30 [h]		
Relationship of subject	with profile of education (study)	Related to conducted scientific activity in the field of management and quality / economics and finance		1 ECTS	
	with qualifications	-----		ECTS	
	with discipline	Economics and finance		2 ECTS	
Form of teaching		traditional - classes organized at the University / classes conducted using distance learning methods and techniques			
The criterion for the selection of students		All students of economics			
Unit running course		Department of Business and International Finance			
Coordinator		dr Łukasz Wójtowicz			
Faculty www address		http://weif.uniwersytetradom.pl			
E-mail, phone number of coordinator		l.wojtowicz@uthrad.pl, 48 361-74-10			

COURSE OUTCOMES, METHODS OF TEACHING AND VERIFICATION OF THE EFFECTS OF EDUCATION

Purpose of the course:	The students should obtain solid knowledge, skills and competences concern planning and forecasting and preparing the budgets and business plan in enterprise under condition of risk and uncertainty
Course teaching content:	<p>The content of the classes is related to the conducted scientific research</p> <p>Seminar 30 h</p> <ol style="list-style-type: none"> 1. Business and business environment 2h (W1,U1,K1) 2. Stimulus and barriers of business development 2h (BN, W1,U1,K1) 3. Strategy of business 2h (W1,U1,K1) 4. Business, profitability, risk and uncertainty 2h (W1,U1,K1) 5. Planning business 2h (W1,U1,K1) 6. Planning and prognosis 2h (W1,U1,K1) 7. Methods of prognosis, quantitative methods implementation 2h (BN,W1,U1,K1) 8. Business plan – construction 4h (Bn,W1,U1,U2,K1) 9. Annual budget – construction 4h (W1,U1,U2,K1) 10. Preparation and evaluation of economic projects 8h (W1,U1,U2,K1)
Method of teaching:	<ul style="list-style-type: none"> • Seminar, Informative lecture, • practical analytical exercises, • case studies.
Grading criteria, criteria for assessing learning outcomes, method of calculating the final grade:	<p><i>The condition for passing the course is to achieve all the required learning outcomes specified for the subject.</i></p> <p>Final grade – 100% activity evaluation.</p> <p>Detailed rules and entitlements for students with special needs, including those with disabilities and chronic illnesses, regarding participation, completion of coursework, and taking exams, are specified in the Regulations for Studies, Rules of Study, Procedure for Ensuring Accessibility of the Learning Process for Students with Special Needs, including those with disabilities and chronic illnesses.</p>

Education effects for the course in relation to the direction effects and form of classes				Verification methods of learning outcomes (form check)	
Number of education effect	Description effects of education for the subject (PEU) Student who has completed the course (W) know and understands/(U) is able to /(K) is ready to::	Directional learning effect (KEU)	Form of realization of teaching	Examination form	Form check
W1	Student knows problems of international integration of financial markets- background processes, advantages and disadvantages	K_W01	Seminar, discussion, case studies analysis	Evaluation of students work based on the his/her activity during classes	Activity during classes
U1	Student knows measures of integration's degree	K_U02	Seminar, discussion, case studies analysis	Evaluation of students work based on the his/her activity	Activity during classes

				during classes	
U2	Students understands methods of analysis the phenomena of integration of financial markets	K_U06	Seminar, discussion, case studies analysis	Evaluation of students work based on the his/her activity during classes	Activity during classes
K1	Student can collect statistical data for analysis	K_K01	Seminar, discussion, case studies analysis	Passing the Evaluation of students work based on the his/her activity during classes	Activity during classes

Recommended reading, literature supplement, teaching aids	
1.	Abrams R.(2019), Successful Business Plan. Secret & Strategy, Planning Shop, 7th Edition.
2.	Eva M., Hindle K., Rollason C. (2014), Business Analysis, BSC Institute for IT.
3.	Dewhurst J., An introduction to business and business planning, https://bookboon.com/en/an-introduction-to-business-and-business-planning-ebook
4.	A detailed list of additional literature and web sources and teaching aids will be given by a teacher during the first class

dent workload needed to achieve the assumed learning outcomes - balance of ECTS points			
Participationin classes,activities	Student's working hours [h]		
	Other hours. Contact (IGK)	Classes without a teacher – student's own work (ZBN)	Classes
Participation in Lectures/ Seminars	X	X	30 [h]
Participation in Exercises/Laboratories	X	X	X
Participation in the Consultation	5 [h]	X	X
Preparing to lectures/ exercises/seminars Preparation for an examination	X	15[h]	X
Summary of student's workload	5[h]/ 0,2 ECTS	15 [h]/ 0,6 ECTS	30 [h]/ 1,2 ECTS
Points of ECTS for subject	50 [h] / 2 ECTS		

Additional information and remarks
For students with special needs, including those with disabilities and chronic illnesses, the methods and forms of verifying learning outcomes specified above (in the course syllabus) are appropriately adjusted to meet the individual needs of these students. "The detailed rules and rights of students with special needs, including those with disabilities and chronic illnesses, regarding participation, assessment, and examinations, are specified in the Study Regulations, Study Rules, and Procedures for Ensuring Accessibility of the Educational Process for Students with Special Needs, including those with disabilities and chronic illnesses."

