

Module: **Economics for business**

Lecturer: Ph.D. Łukasz Wójtowicz

Semester: Winter/Summer

Hours: 15

Type: Lecture

Credit: Final papers

ECTS: 6

The lecture's goal is to present the key questions of economics for business. During the lectures special attentions will be given to such problems as:

- Economics for business at a glance
- Consumers in the market place
- Firms in the market place
- Growth strategies
- Measuring macroeconomic variables and policy issues
- Economic stability and demand side policies
- Supply side policies and economic growth
- Business problem
- Foreign direct and portfolio investment, determinants, effects in the investors` and host country