

Module: **Competitiveness of countries**

Lecturer: Konrad Rojek, Ph.D

Semester: Winter/Summer

Hours: 15

Type: Classes

Credit: Presentation/paper

ECTS: 6

The purpose of the lecture is to present the key issues of competitiveness of countries. During the lectures special attention will be given to such problems as:

1. Introduction to competitiveness

- 1.1. Essence and definitions of competitiveness
- 1.2. Levels of competitiveness

2. Competitiveness of countries and major economic theories

- 2.2. International trade
- 2.3. Exchange of factors of production
- 2.4. Location of economic activity
- 2.5. Economic system

3. Essence of competitiveness of countries

- 3.1. Concept of competitiveness of countries
- 3.2. Components of competitiveness of countries
- 3.3. Relations and dependencies between components

4. Factors determining competitiveness of countries

- 4.1. Internal and external determinants - dependent and independent of a country
- 4.2. Supply and demand determinants
- 4.3. Determinants of the real and institutional spheres
- 4.4. Efficiency of economic system

5. Analysis methods and measures of competitiveness of countries

- 5.1. Measuring competitive ability
- 5.2. Measuring competitive position

6. Rankings of competitiveness of countries

- 6.1. World Economic Forum
- 6.2. International Institute for Management Development